



Torre Milano, appartamenti in vendita da 280 mila euro: ecco come sono fatti



Ben 23 piani per 105 appartamenti dal bilocale all'attico. Sono gli appartamenti di **Torre Milano**, l'**edificio residenziale di Via Stresa**, lo sviluppo immobiliare di OPM - Impresa Rusconi e Storm.it nel capoluogo lombardo. Gli appartamenti sono in vendita a partire da circa 280 mila euro, il prezzo per aggiudicarsi una smart home all'avanguardia con un design esclusivo.

Degli appartamenti disponibili, il 90 per cento è già stato venduto; ne restano solo otto da aggiudicarsi. Il cantiere è attualmente ancora aperto ma entro l'anno tutti gli appartamenti saranno in consegna.

In particolare, al **dodicesimo piano** troviamo un **appartamento campione** realizzato in partnership con Milano Contract District; la composizione dei **130 metri quadri** di questo appartamento risponde al nuovo abitare che richiede spazi per un **homeworking** ormai entrato a pieno titolo nelle nostre vite: si ritrovano aree studio/lavoro sia nella **zona living** (qui a scomparsa) sia nella master bedroom; cucina con affaccio su una delle due logge, una zona pranzo, una seconda stanza da letto, cabine armadio a servizio della zona notte; 2 stanze da bagno, di cui una un vero wellness privato con doccia sensoriale con hammam, e un locale lavanderia.

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Tutti gli appartamenti hanno spazi all'aperto e molti sono disponibili anche a **doppia altezza**, con soffitto della zona giorno alto più di quattro metri.

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Al salire dei piani, la vista si trasforma in **panorama e finiture e caratteristiche tecniche si fanno sempre più esclusive, comprendendo** doccia sensoriale, vasca idromassaggio e soluzioni di arredo funzionali firmate Milano Contract District.

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Inoltre, Torre Milano è uno **smart building**, grazie ad Alexa – l'assistente vocale di Amazon – integrata in tutte le unità attraverso la piattaforma MyHOME_Up sviluppata da



The Central Tower

This new project brings to light a new partnership between Milano Contract District with More + Space (for services related to home interior design), TopLife Concierge (for the typical facilities of a 5-star hotel), and Abitare Co. (a company active in the real estate brokerage sector which oversaw the promotion).

These are the so-called Serviced Apartments, or fully furnished apartments, available for both short rent and extended stay formulas, with typical hotel services and facilities already included in the rental price, and with the privacy that only a private residence is able to offer and guarantee.

The 60 Central Tower apartments have all been designed in a careful and accurate way, starting from the study of the space up to the equipment and facilities provided in each home. The goal was to create a new model of urban living, of a high level and highly qualified. Each apartment can be called smart: demanding, selective, autonomous, competent, pragmatic, proactive, looking for experiences and quality products with new use values. An inhabitant who asks for residential spaces suitable for the new social organization of large cities: increasingly smaller private spaces, equipped with every comfort and tailored to those who live there and which, on the other hand, need / require the support of environments for use shared with collective services and functions, involving people in a relationship that becomes increasingly relational. This gives rise to a model of housing more similar to the hotel (individuality within a collective system), than to the home (individuality within a family system).

To the 60 apartments of different sizes, which provide housing solutions ranging from the single-room to the large and prestigious penthouse on the top floor, in fact, The Central Tower offers its residents a wide range of exclusive services offered by TopLife Concierge with the aim of giving maximum comfort in a single space.

Among the main services, attention to the privacy and safety of the inhabitants, thanks to specially designed key free systems and home automation; the exclusive concierge service, the rooftop, that is a high-altitude lounge available for organizing private events and parties, enjoying a fantastic view of the city; the Lounge area, a multipurpose space for the exclusive use of residents and storage for online shopping where you can deliver your purchases and keep them until collection.

The gym is confirmed as the most popular common space in condominiums that are equipped with it, with a daily flow of about 10% of residents, while the most important and used space by far was the dedicated room. to the deposit of deliveries, which the con-domains can collect at will after being informed by the concierge of their deposit. In a condominium of 100 apartments, 4,500 packages are received per year, or 12 per day and 45 per year for each apartment.

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