

## **Contract District Group Opens 2024 Under the Banner of Sustainability with “Carbon Neutral” Certification**

*It is the first service company in the Home Design distribution sector to invest in offsetting CO2 emissions generated by its design, site management, and furniture assembly services.*

“Sustainability” sets the tone for 2024 at Contract District Group, the innovative business model that has successfully integrated the Design System distribution chain with the Real Estate industry by leveraging new processes, technology, and digital tools.

Contract District Group has earned the Carbon Cancelling certification with the goal of offsetting the CO2 emissions generated by its design, site management, and furniture assembly services.

CDG thus becomes the first interior design service company to achieve this important certification, offering added reassurance to both end customers and institutional developers who are increasingly committed to choosing partners with high sustainability standards—not only in the production cycle of materials and finishes but also in the full scope of services involved in their planning and assembly.

Always attentive to sustainability issues, CDG had already initiated its ESG journey (Environmental, Social, and Governance) in November 2023—three key pillars for evaluating, measuring, managing, and promoting a company’s sustainability performance and aligning operations with clear environmental, social, and governance standards.

As part of this commitment, CDG published its ethical code last autumn, outlining a set of social and moral values to be upheld by all employees, collaborators, suppliers, and partners.

“The products we distribute are complex, and their sale is only finalized through a demanding cycle of activities lasting weeks or even months. The efforts made by manufacturers to ensure sustainable production of their modular furnishings, we believe, must also extend to the downstream phases—design, sales, construction compatibility checks, all the way to delivery and installation,” said Lorenzo Pascucci, Founder and CEO of Contract District Group. “That’s why achieving the first carbon-neutral certification for services in Home Design distribution makes us proud. Beginning in 2024, through the precise calculation of our organizational Carbon Footprint (complete with reporting and compliant with ISO standards), we too can make a difference toward a less polluted and more sustainable future.”

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